



2018 Flags Ride for USA Cares/Old Glory and Thunder Sponsorship Opportunities

The Flags Ride for USA Cares is in its fourth (4) year. We are very excited that our annual ride is evolving into a community event and will actually kick off its festivities Thursday, June 14. The ride showcases patriotism and honors our veteran population from the start to the final destination. The ride will begin Saturday, June 16th at the **Renegade Classic Biker Outlet in Lexington** and end at the **Servant Heart Farm in Wilmore**. The ride will also stop at the Veterans' Hospital on Leestown Road (Lexington) and Thomson Hood Veterans' Home (Wilmore).

The week of the event celebrates National Flag Week and Flag Day, so beginning June 14th, USA Cares will host a Flag and Flower Challenge at Camp Nelson National Cemetery with Preston Sharp (nationally known 12-year old who has been recognized for his work honoring veterans at military cemeteries and elsewhere.) On June 15, USA Cares will participate in escorting the Traveling Kentucky Vietnam Veteran Memorial to Servant Heart Farm in Wilmore, KY and will be stationed from Friday to Sunday for reflection and honor. The three-day celebration will conclude with our Flags Ride, Saturday, June 16, inclusive of the above mentioned stops. This event will be marketed throughout Kentucky, Southern Indiana, and Tennessee honoring veterans throughout its entirety.

Sponsorship Opportunities

\$5,000 Old Glory

(Will Include June 14 through June 16)

- Sponsor logo incorporated with event logo
- Industry exclusivity (event specific)
- Use of USA Cares logo in conjunction with event sponsorship
- Two (2) Tickets to USA Cares Annual Gala (value \$700)
- Sponsor logo on social media, print, and other promotional items
- Fifteen (15) Registration packets and (15) Tickets to Old Glory and Thunder
- Inclusion in all press releases
- Company booth space provided for event at both locations (with the exception of Camp Nelson Cemetery)
- Signage or banner displayed at all event locations (with the exception of Camp Nelson Cemetery)

\$3,500 Freedom

(Will Include June 14 through June 16)

- Sponsor logo incorporated with event logo
- Industry exclusivity (event specific)
- Use of USA Cares logo in conjunction with event sponsorship
- Sponsor logo on social media, print, and other promotional items
- Ten (10) Registration packets and (10) Tickets to Old Glory and Thunder
- Inclusion in all press releases
- Company booth space provided for event at both locations (with the exception of Camp Nelson Cemetery)
- Signage or banner displayed at all event locations (with the exception of Camp Nelson Cemetery)



\$2,000 Stars and Stripes

(Will Include June 14 through June 16)

- Use of USA Cares logo in conjunction with event sponsorship
- Sponsor logo on social media, and other promotional items
- Six (6) Registration packets and six (6) Tickets to Old Glory and Thunder
- Company booth space provided for event at both locations
- Signage or banner displayed at all event locations (with the exception of Camp Nelson Cemetery)

\$1,000 Tried and True

- Use of USA Cares logo in conjunction
- Sponsor logo social media and other promotion items
- Four (4) Registration packets and four (4) Tickets to Old Glory and Thunder
- Signage or banner displayed at all event locations (with the exception of Camp Nelson Cemetery)

\$500 Red, White, and Blue

- Sponsor name on social media
- Two (2) Registration packets and (2) Tickets to Old Glory and Thunder